

Spearheads of Growth 3/3

Resources

Circular and bio-economy

Examples:

- Sustainable materials and material technologies substituting processed products, chemicals and other products such as oil, replacing plastic and cement processed products
- Cotton and textile fibres replacing synthetic materials
- Biogas production and distribution
- Wood construction and wood products
- Circular solutions for biological and technological materials
- Circular economy service business
- Active and sustainable food production

Digitalisation

Examples: Cyber-security, digital services, the Internet of Things (IoT), artificial intelligence and robotics penetrating all areas of business

Well-being

Examples:

- Well-being and health promotion services
- Exercise and sports
- Multi-disciplinary rehabilitation
- Measuring, diagnosing and tracking human well-being
- Development, motivation, learning and learning difficulties
- The effects of aging
- Nature's welfare services
- Nature tourism
- Culture and art
- Inclusion and community spirit

Industry renewal

Examples:

- Sustainable and smart production and manufacturing technologies
- New materials and circular solutions
- Functional coating of materials
- High-power computing and computational decision-making
- Robotics and artificial intelligence systems
- Data analytics
- Software
- Service business

